



Australian Society of Authors

ASA Rates 2009 for Authors and Illustrators

Introduction

The ASA sets recommended minimum rates for writers and illustrators working in the Australian market. These rates recognise the time and effort that go into writing, book illustration and public appearances. Members are encouraged to negotiate fees that are higher than the minimum.

Freelance writing, poetry and book illustration rates cover flat fee payments for first publication only. Another fee should be negotiated if further use of the work is required. The copyright of the work, and ownership of the original artwork in the case of book illustration, remain the property of the creator unless assigned and agreed to in writing.

The ASA recommends that a formal Agreement or Contract is signed by all parties before any work is commenced

Permissions

For guidelines on costing permission payments, see ASA Guidelines to Permissions 2006 (downloadable from the ASA website: www.asauthors.org).

Freelance writing

These rates are based on the 2009 National Freelance Rates approved by the Media, Entertainment and Arts Alliance and apply to all genres except poetry. The rates are exclusive of GST.

Per day \$846.00

Per half day (2/3 day rate) \$564.00

Per hour \$211.00

1000 words or less \$860.00

Per word thereafter \$0.86

Poetry

These rates have been developed in consultation with the Poets' Union.

Per word \$2.75

Up to 40 lines \$110

41-60 lines \$165

61-90 lines \$250

91-150 lines \$410

Over 151 lines \$550

Anthology publication

These are the minimum rates for the publication of previously published poems. The minimum payment is \$50 per poem in any publication. Where a condition of publication is that the poem has not been previously published, the First publication rates (above) should be used. The rate is \$1.10 per line per 1000 copies printed, with a minimum payment of \$50 per poem. Rates are given for a minimum print run of 250 copies and then in stages of 250 or 500 copies. Rates are rounded up to the nearest dollar. See the ready-reckoner below. There is an option for poets published in anthologies to be paid royalties of 12% of the recommended retail price rather than a one-off payment, with the payment to each contributor to be based on their number of poems. A sequence of poems is treated as a number of separate poems.

Number of lines ———>

	10	15	20	30	40	50
250	\$50	\$50	\$50	\$50	\$50	\$50
500	\$50	\$50	\$50	\$50	\$50	\$50
1000	\$50	\$50	\$50	\$50	\$50	\$60
1500	\$50	\$50	\$50	\$55	\$70	\$85
2000	\$50	\$50	\$50	\$70	\$90	\$110
2500	\$40	\$50	\$60	\$85	\$110	\$135
3000	\$40	\$55	\$70	\$100	\$130	\$160
3500	\$40	\$63	\$80	\$115	\$150	\$185
4000	\$40	\$70	\$90	\$130	\$170	\$210

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Print run

These rates should be used with the *ASA poetry book/anthology non-exclusive licence* (downloadable from the ASA website: www.asauthors.org)

Prose Anthology Rates

The Society's recommendations for payment for prose anthologies are based on reasonable royalties, bearing in mind that an editorial fee is usually paid as well. The Society is pleased to discuss special cases with any publisher contemplating an anthology and will inform ASA members when a variation of the following formula seems justified. No such decision is binding and members are at all times urged to negotiate above the minimum rates.

Minimum Rates for Previously Published Material

Price Per 1000 words or part thereof on first 5000 or part thereof:

Where the RRP is less than \$25	= \$130
Where the RRP is \$25 - \$39	= \$200
Where the RRP is \$40 - \$55	= \$260

Plus, per 1000 words on each subsequent 5000 copies:

Where the RRP is less than \$25	= \$162.50
Where the RRP is \$25 - \$39	= \$260
Where the RRP is \$40 - \$55	= \$325

Additional payments above the first 5000 copies can be made on a pro rata basis for each additional 1000 copies.

Minimum Rates for Original Material

The rates above apply to work which has already been published. Where material for an anthology is specifically commissioned or previously unpublished, a minimum rate of \$325 per 1000 words or part thereof should be paid in addition to the minimum rate for previously published material. These rates apply to all kinds of anthologised prose.

Book illustration

The following rates are based on A4 book projects. For 'one-off' or single illustrations, add 20 per cent. Rates can be increased depending on detail required, research involved and conceptual input required. The rates are exclusive of GST.

Roughs

Black and white \$55

Colour \$82.50

Black and white book illustration

Quarter page or chapter head \$190

Half page \$300

Full page \$400

Double page spread \$500

Colour book illustration

Quarter page or chapter head \$300

Half page \$400

Full page \$660

Double page spread \$800

Cover \$1150

Public appearances

Speaking and teaching

These rates apply for literary festivals, residencies, writers centres, tertiary institutions, and other public appearances except for schools.

Whole day (max. 6 hours) \$880

Half day (max. 3 hours) \$485

Per session (max. 1 hour) \$300

Weekly rate (max. 5 days - average 6 hours per day) \$3675

Schools (primary and secondary)

A group should comprise of no more than 60 students per session. A single session can be 60 mins but where there are multiple sessions each should be no longer than 45 mins.

Whole school day (max. 3 hours) \$500

Half school day (max. 1.5 hours) \$350

Per school session (max. 1 hour) \$250

Weekly school rate (max. 5 days - average 3 hours per day) \$2200

Online sessions

Each session should be no longer than 45 mins.

Whole school day (max. 3 hours) \$475

Half school day (max. 1.5 hours) \$320

Per school session (max. 1 hour) \$220

Weekly school rate (max. 5 days - average 3 hours per day) \$2100

Reading

Per session (max. 30 mins) \$200

Judging

Whole day (max. 6 hours) \$440

Half day (max. 3 hours) \$280

Travel

Travel costs should be paid, when appropriate, in addition to the above fees for public appearances.

Accommodation (overnight) \$120 per day

Meals \$60 per day

Subsidy for use of own car Up to 60c per km

Allowance for travel time (2-6 hours) \$20 per hour

More than 6 hours travel time \$280

Expenses

Freelancers are entitled to claim reasonable out of pocket expenses on top of the minimum freelance rates quoted here. These expenses could include: travel, telephone, car mileage, fax and internet, and so on.

Superannuation

Freelancers who earn over \$450 in any one month from the one commissioner and casuals employed by most employers for 20 shifts or more within a 13 week period qualify to have the equivalent of 9% of their earnings paid into a superannuation fund - free of charge - once you have asked for it.

NB: This is a summary only and is no substitute for a legal document. While every effort has been made to ensure accuracy of the information in this leaflet, the ASA accepts no liability for loss arising from inaccuracies, if any, contained within. Contact the ASA on 02 9318 0877 or email asa@asauthors.org if you have any queries regarding this information.

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