

asa

Australian Society of Authors

PRESENTS

Copyright, Resale Royalties & Cultural Funding:

# What every creator needs to know!

Want to know how to create **additional income** streams so you can spend more time working on your **comics and graphic novels**?

Want to find out about professional development funding opportunities that can get you overseas for **FREE**?

This ASA Comics/Graphic Novels Portfolio professional development seminar will explain how the artist's resale royalty scheme – managed by the Copyright Agency Limited (CAL) – works, and how artists (including comics artists) can be paid 5% of the resale value on the second and subsequent sale of artistic works.

This seminar will also reveal how CAL's Cultural Fund allocates around \$2 million per year to support professional development of individuals' projects through the Creative Industries Career Fund, as well as projects with a broader industry focus through the Cultural Fund.

Co-sponsored by:



## About the Copyright Agency Limited (CAL)

CAL was established in 1974 to represent the collective copyright interests of Australia's authors, artists and publishers. CAL's initial operations were aimed at providing equitable remuneration for the photocopying of creative works, especially in the educational sector where photocopying was taking away from traditional sales of textbooks. In 2000, the Copyright Act was amended and CAL has since collected remuneration for digital use of its members' works. In 2010, CAL was appointed the collecting society to manage the artists' resale royalty scheme. CAL manages its 17,000+ members' collective copyright interests and artists' resale royalty—collecting and distributing over \$100 million per year to Australia's authors, artists and publishers. To date, CAL has distributed a total of \$780 million to the publishing and visual arts industries.

## About the Australian Society of Authors (ASA)

The ASA (which incorporates the Society of Book Illustrators [SOBI]) is the peak professional association for Australian literary creators and has over 3000 members. The Comics/Graphic Novels Portfolio was formed in mid 2007 to provide industry support to Australian artists and writers currently working in the comics medium and, in particular, the graphic novel format.

## About the Speaker – Zoë Rodriguez

Zoë Rodriguez is a lawyer who has worked at CAL for nearly eight years. She works in policy—lobbying government to promote laws that will benefit Australia's visual arts and publishing industries. Zoë also manages CAL's Cultural Fund and the Creative Industries Career Fund, which provide grants to organisations and individuals in the publishing and visual arts sectors. Cultural Funding is used to support people's professional development, and in establishing an environment that enables creators to derive an income from their work.

# seminar timetable

Create **additional income** streams so you can spend more time working on your **comics and graphic novels!**

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## BRISBANE SEMINAR

Date: **Saturday 2 April 2011**  
Time: 6.00pm to 7.00pm  
Venue\*: Supanova Seminar Room (downstairs), Exhibition Building, RNA Showgrounds, Gregory Terrace, Brisbane.

## MELBOURNE SEMINAR

Date: **Saturday 9 April 2011**  
Time: 6.00pm to 7.00pm  
Venue\*: Supanova Seminar Room, opposite Exhibition Hall (via Main Entrance off Epsom Rd), Melbourne Showgrounds, Melbourne.

## SYDNEY SEMINAR

Date: **Saturday 18 June 2011**  
Time: 6.00pm to 7.00pm  
Venue\*: Supanova Seminar Room, The Dome, Sydney Olympic Park, Sydney.

## PERTH SEMINAR

Date: **Saturday 25 June 2011**  
Time: 6.00pm to 7.00pm  
Venue\*: Supanova Seminar Room, Robinson Pavillion, Claremont Showgrounds, Perth.

### Entry fee:

There is no charge to attend the seminar. However, attendees must be exhibitors or hold a One Day Pass (\$23.80 through Ticketek or \$25.00 at the door) or a Supanova Three Day Weekend Pass (\$49.50 through Ticketek or \$60.00 at the door). Ticketek Bookings - **132 849** or [premier.ticketek.com.au](http://premier.ticketek.com.au)

\* Please check the venue details in the printed Supanova event program (inserted in your show bag) in case of last minute venue changes.

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CAL | Cultural Fund

### For more information

[www.asauthors.org](http://www.asauthors.org)

(Go to- Services > ASA portfolios > Comics/ Graphic novels)

[www.supanova.com.au/activities/australian-society-authors-seminars/](http://www.supanova.com.au/activities/australian-society-authors-seminars/)

[www.copyright.com.au](http://www.copyright.com.au)

The ASA supports this initiative as a professional development opportunity for comics creators, and encourages members and non-members to participate.