



Australian Society of Authors
ABN 26 008 558 790

2008 Professional Development Seminars

Marketing: The author as brand name

Wednesday 27 August 2008, 10 am – 4.30 pm
Athenaeum Library, 188 Collins Street, Melbourne

\$82.50 ASA members, \$172 non-members (includes 1-year ASA membership)
Lunch and refreshments provided.

Terms and conditions

The ASA reserves the right to cancel seminars. Seminars may be cancelled if they do not reach the required number of participants (ie 16) 14 days before the seminar date.
In the event of ASA cancellation of a seminar, a full refund will be made.
A fee of \$25 applies to all other cancellations. This fee will be waived if the registration is transferred to another seminar.
If a non-member cancels their seminar registration, they will still be eligible for 1-year membership to the ASA.
Non-members are not eligible for any refund of the ASA membership fee.
Refunds will not be given for cancellations less than seven days before the seminar.
Refunds will not be given for non-attendance or if participant is not satisfied.



The Australian Society of Authors acknowledges the CAL Cultural Fund for its generous support of the ASA's professional development seminar program.

Please return this form with your payment to
Australian Society of Authors, PO Box 1566, Strawberry Hills NSW 2012
Fax 02 9318 0530 (Credit card payment only)

Registration (Places are limited. Send in your registration by 20 August 2008)

Name _____

ASA member? **Yes / No** Member no. _____

Address _____

_____ Email _____

Phone (w) _____ (h) _____ (m) _____

Cheque/money order enclosed for \$ _____

Please charge \$ _____ to my Visa Diners Amex Mastercard

Card number _ _ _ _ _ / _ _ _ _ _ Expiry _ _ / _ _

Name on credit card _____

Cardholder's signature _____

A tax receipt will be provided on payment.